



Saskatchewan Seed Growers' Association

10 - 41 Broadway Street West
Phone: (306) 786-6266

Yorkton, Sask. S3N 0L6
Fax: (306) 783-2211

Dear SSGA Member:

Adequate, affordable insurance is a key risk management tool in the seed industry, and with an ever-increasing number of varieties destined for identity preserved or niche markets, it has never been more critical to ensure that protection.

In response to the direction given by members at the SSGA Annual Meeting last January, your Board of Directors has been providing assistance in recent months to help develop an insurance program designed exclusively for seed growers. The original intent was to explore the concept and viability of a "Self-Funded Insurance Program", and to that end, your Board has been working with SSGA's insurance broker, Farrell Agencies Ltd.

While a self-funded program is not a reality yet, I am pleased to inform you that we have been successful in initiating a program that encompasses Errors and Omissions insurance, reduced premiums and deductibles, and increased coverage of seed lots against contamination while in storage. Enclosed in this package are the details of that program -- and new membership benefits for members of the Saskatchewan Seed Growers Association.

In addition to improved coverage, SSGA members can receive an immediate 10% discount on their seed operation and/or farm insurance purchased through Farrell Agencies Ltd. The program will only be available to recognized pedigreed seed growers, but is not mandatory. You do not have to participate if you do not wish to do so.

Your Board of Directors has endorsed this program, and representatives of Farrell Agencies Ltd. will be invited to address the membership at the SSGA annual meeting in January to outline the Seed Industry Plus insurance program, and respond to any questions you may have.

In the meantime, if you require further information, please don't hesitate to contact me, your provincial office, or representatives of Farrell Agencies. I look forward to seeing you at the annual meeting in Saskatoon in January.

Sincerely,

Joe Rennick
President, SSGA